



Shopfront Video Wall

DESIGN GUIDE

The Challenge:

To allow for your message and content to be seen in environments with bright ambient competing light.

Our Solution:

LG's new high brightness video wall stands out against bright backgrounds. It delivers advertisements clearly under the brightest lights. The 3.5mm ultra narrow bezel size creates immersive and seamless viewing experiences. UHD DisplayPort Daisy-Chain allows UHD content to be shown in full HD native resolution on each panel. BrightSign media player offers a no compromise, immersive digital signage experience with no chance of the blue screen of death ever rearing its ugly head. CHIEF LVSIU bracket provides the ability to level each row once by using a unistrut to connect multiple mounts together.



Product	Function
LG 55VX1D	LG's new 55" high brightness video wall panel with a high luminance of 1,500 nits. Full HD 1,920 x 1,080 resolution with UHD DisplayPort Daisy-Chain. 3.5mm ultra narrow bezel to bezel width creates a seamless viewing experience. Covered by a 3-year 24/7 commercial warranty.
BrightSign XT244	BrightSign's most powerful H.265/H.264 4K and Full HD video engine with Dolby Vision and HDR10+ support, 4K upscaling and dual decoding of two 4Kp60 videos simultaneously. Delivers the best HTML5 rendering performance available for Enterprise applications. Includes Gigabit Ethernet with PoE+, GPIO, IR, analog/digital audio and an M.2 SSD PCIe interface.
BrightSign WS103WW	M.2 module enabling BrightSign players to connect to the wireless network using Wi-Fi, supports 802.11a/b/g/n/ac protocols.
CHIEF LVSIU	ConnexSys Video Wall Mounting System provides the ability to level each row once by using strut channel to connect multiple mounts together with a simple-to-install system that can handle the largest requirements. 200 x 100 – 700 x 400 mm VESA mount compatibility with 68kg weight capacity per mount.

