



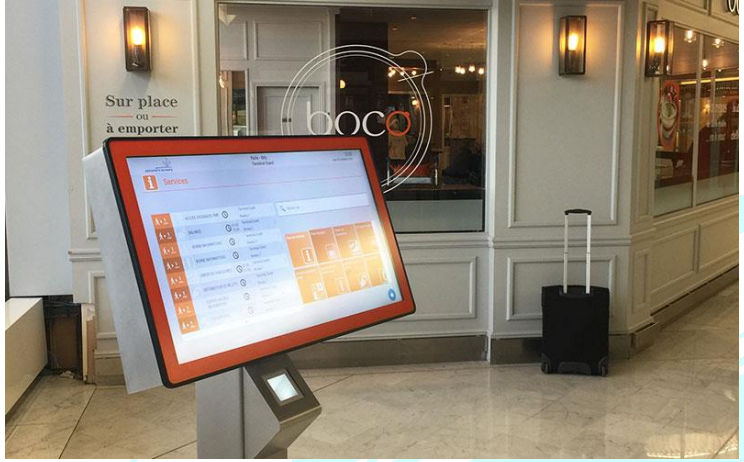
# INTERACTIVE DIRECTORY BOARD DESIGN GUIDE

**The Challenge:**

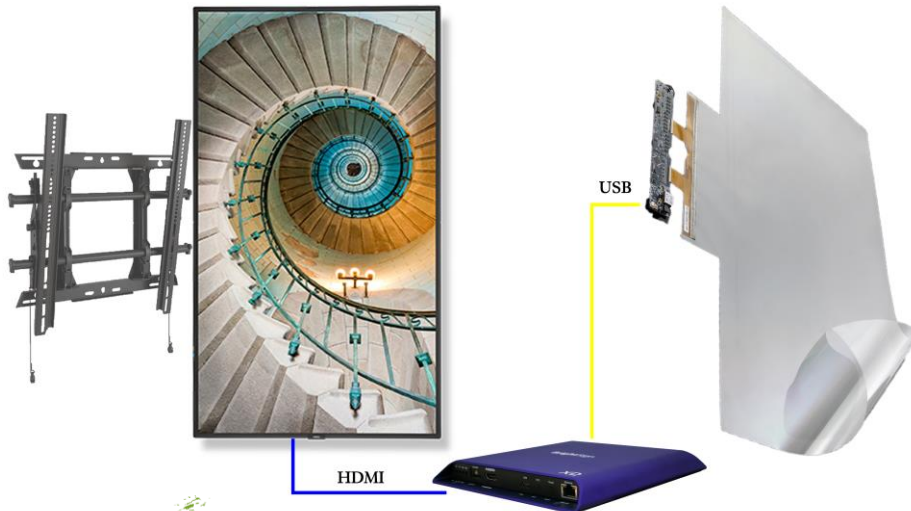
To create an intuitive and engaging directory board to help your clients to better navigate your premises.

**Our Solution:**

Displax touch enabled film, applied to the inside of a protective glass enclosure provides an intuitive, accurate and reliable touch interface for public use. BrightSign's free software, BrightAuthor, makes creating, publishing and managing presentations simple and dependable. Media zones within BrightAuthor allow for the creation of multimedia rich, easy to read displays.



Product	Function
<a href="#">Displax Skin Fit</a>	Highly customisable and easy to integrate high speed Projected Capacitive Touch (PCAP) film solution. Available in sizes from 20" to 105", in 16:9, 4:3 and custom aspect ratios. 40 simultaneous finger touches with 5ms touch response rate, Skin Fit can be laminated on glass up to 15mm thick.
<a href="#">NEC P554</a>	Ideal professional choice for any 24/7 application including retail, transportation, corporate or control rooms that demand trusted performance, higher brightness, flexibility and low costs of operation. 500(typical) and 700(max) cd/m2 brightness with 3 year 24/7 commercial warranty.
<a href="#">BrightSign XD1033</a>	Powerful 4K video engine capable of dual decoding two Full HD video simultaneously and an advanced HTML5 engine. Advanced interactive exhibits engage all audiences using serial and USB for viewer interaction with buttons, touch screens, motion sensors, switches, light sensors and more.
<a href="#">Chief MTMP1U</a>	Developed based on installer feedback and direct observations of installers in the field, Chief's Fusion tilt wall mount features include Centerless shift, Centris tilt, ControlZone leveling adjustment and ClickConnect Latching. Benefits included increased stability, fast installation, easy cable management and security. The installer-inspired Fusion tilt mount solves top flat panel installation problems, offering flexible adjustments for large displays with a low-profile display mounting solution.



**OUR EXPERTISE IS YOUR ADVANTAGE**